AMENDMENTS TO THE SPECIFICATION

Please amend the title of this Specification to read as follows:

MALE FIXING MEMBER OF HOOK AND LOOP SURFACE FASTENER, AND SHEET PRODUCT WITH THE FIXING MEMBER

Please amend the paragraph at page 19, lines 8-25 to read as follows.

When this is fixed to a male fixing portion 110 having the same structure as the first embodiment through base fabric of the clothes 1, first, the metallic cap 127, which is the second base material, of the fastening portion 120 is exposed outside and then, the cylindrical member 126 which is its column-like joint portion is pierced into an opening/closing portion of clothes. Further, the front end portion of the pierced cylindrical member 126 is inserted into a joint portion insertion hole 114 of the male fixing portion 110 so that it is introduced from a circular hole portion 114a to a square hole portion 114b. When this insertion ends, the front end of the cylindrical member 126 projecting from the square hole portion 114b is pressed mechanically with a pressing member (not shown) so that it is bent outward. As shown in FIG. 5 FIG. 6, a bent portion 126c is attached to a step portion 114c between the circular hole portion 114a and the square hole portion 114b and consequently, the male fixing portion 110 and the fastening portion 120 are integrated and attached to clothes 1.

Please amend the paragraph at page 20, lines 1-12 to read as follows.

FIG. 7 shows a third embodiment of the present invention. According to this embodiment, the entire male fixing member 100 is formed integrally of the same synthetic resin material. That is, as indicated in the same Figure, the first base material 111, the engaging elements 112, column-like joint portion 131 and the second base material 121 are all molded integrally. When attaching the male fixing member 100 having such a structure to the clothes 1, a slit-like button hole 1a is formed in the attachment portion of the clothes 1 as shown in the same Figure, for example, and the second base material 121 of the fastening portion 120 is inserted from an inside face side of the button hole 1a, and exposed outside the attached.